

Hello

I'm Prashant

Digital Marketing Strategist

Marketing

Strategy



His work focuses on connecting data with creativity to build marketing strategies that are both engaging and measurable.

Ads

Analytics

20+ Project

Execute in Marketing & Development

About Me

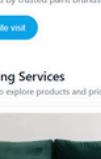
I'm a business-minded digital marketing professional with hands-on experience in brand communication, social media strategy, and integrated campaigns, focusing on building meaningful connections between brand narratives and people.

My interest in marketing started with a curiosity about how ideas travel online—attention, storytelling, and audience behavior across digital platforms.

That curiosity evolved into real campaigns, measurable outcomes, and a working approach that blends data with creativity to drive impact and relevance.

experience

Asian Paints - Sales Executive



Sep 2024 - Oct 2025 | New Mumbai

Closed high ticket client for home painting service, Deploy new contractor for territory and trained them with companies SOP

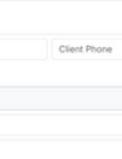
Tasknetix - Digital Marketing Executive



June 2022 - present | Pune

I executed digital campaigns and managed online presence for multiple clients. My work included content planning, campaign execution, website building, and supporting lead generation efforts to improve brand visibility and business growth.

Bitcode technology - Marketing Executive



June 2023 - Oct. 2023 | Pune

Managed content, blogs, and Google Business presence to increase local visibility.

Continental Coffee - Brand Promoter



Jan 2021 - Dec 2021 | Pune

Responsible for creating product visibility and driving brand presence at modern retail stores (DMart).

education

Pune University

Master Of Business Administration | Marketing

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